

CELEBRATING LOCAL BUSINESS SUCCESS



Following the success and fantastic feedback from the Warrington Business Awards 2015, 2016 and 2018, we are delighted to be back and organising the Warrington Business Awards 2020. Celebrating local business success and supporting Tim Parry Jonathan Ball Peace Foundation on the 25th Anniversary of the Warrington bombing the Warrington Business Awards is a not-for-profit initiative.

To be hosted in a stunning venue at Walton Gardens the Warrington Business Awards will reward the finest businesses from in and around Warrington.

Offering prestige, press coverage and extensive professional contacts Warrington Business Awards aims to again be the most prestigious business event in the area. With 12 Awards up for grabs, Warrington Business Awards 2020 promises to be bigger and better than ever.

This year we have 3 events comprising of:

- Early 2020 Launch Event
- June 2020: Awards Event
- September 2020 Winners and Sponsors event: A chance for reflection and networking at a cocktail and drinks reception.

2020 AWARD CATEGORIES

Green Award (SOLD)

Hospitality Provider of The Year Award

Employer of The Year

Apprentice of The Year

New Business of The Year

Retailer of The Year

Community Initiative of The Year

Innovation of The Year

Business Man of The Year [PREMIUM AWARD]

Business Woman of The Year [PREMIUM AWARD]

Lifetime Achievement Award [PREMIUM AWARD]

Business of The Year [PREMIUM AWARD]

SPONSORSHIP OPPORTUNITIES

Package	Included	Price
Headline Sponsor of all Three Events	<p>Two businesses will be joint headline sponsors.</p> <ul style="list-style-type: none"> • Named on all press coverage • Attendance at all events • Table of 10 at Awards • Full page advert in the Awards programme • Representative on the judging panels • Logo on all marketing material • Logo on Awards invitations • Brand opportunities at the Awards • Logo on event signage • Invitation to exclusive 'meet the winners' event • Media coverage of sponsorship • Social media integration • Logo on website 	Premium seating £6,000 + Vat
Reception Drinks Sponsor (x1)	<ul style="list-style-type: none"> • Branded drinks reception • Table of 10 at Awards • ¼ page advert in Awards programme • Media announcement • Social media acknowledgement • Logo on website 	£2,500 + Vat
Entertainment Sponsor (x1)	<ul style="list-style-type: none"> • Branding during post-Awards entertainment • ¼ page advert in Awards programme • Media announcement • Social media acknowledgement • Logo on website • Table of 10 at Awards 	£2,500 + Vat
Premium Award Sponsor (x6)	<ul style="list-style-type: none"> • Event branding • Logo on website • Presentation of award • A seat on the judging panel of one of the awards • Table of 10 at awards 	£2,000 + Vat
Award Sponsor (x6)	<ul style="list-style-type: none"> • Event branding • Logo on website • Presentation of award • A seat on the judging panel of one of the awards • Table of 10 at awards 	£1,500 + Vat

2015 Statistics

- 500 capacity sell-out awards ceremony
- Reach to 38000 Twitter accounts
- Reach to 71000 Facebook accounts
- Media coverage reaching over 150,000 readers

2016 Statistics

- 500 capacity sell-out awards ceremony
- Reach to >60000 Twitter accounts
- Reach to >100000 Facebook accounts
- Media coverage reaching over 150,000 readers, across the year.

2018 Statistics

- 600 capacity awards
- Extended reach to >100,000 Twitter accounts
- Increased media coverage and brand awareness opportunities

2020 Projections